

BOBBI BROWN

NEW PRECISE BROW PENCIL

Available as from mid-January 2025

EFFORTLESS PRECISION. PRECISELY YOU.

Designed for just-right definition, our **NEW Precise Brow Pencil** features an ultra-fine, can't-go-wrong tip that draws hair-like strokes with ease for 24-hour brows. It's your everyday go-to for soft yet strong color that fills, shapes, and defines to create on-point brows in a few easy flicks.

Embrace your shape. Enhance your arches. Get definition where you want it – for brows that are precisely you.

Suggested Retail Price: €32



SUPER-FINE PENCIL. STAY-PUT BROWS.

- ✓ 24-hour wear (long-wear)
- ✓ 24-hour non-fading
- ✓ 24-hour color-true
- ✓ 24-hour non-smudging
- ✓ 24-hour waterproof
- ✓ 24-hour transfer-resistant
- ✓ Humidity-resistant

WHY WE LOVE IT:

- 12 true-brow shades designed to flatter all hair tones with a natural-looking finish
- Angled, super-fine, can't-go-wrong tip fills in your natural brow with hair-mimicking strokes
- Double-duty pencil features a spoolie to brush through brows and help identify which areas need filling
- Creamy formula glides on seamlessly without tugging or breaking
- Delivers 24-hour wear with a fade-resistant, non-smudging finish

*"If you have sparse, patchy brows, the **NEW Precise Brow Pencil** will help you create a sculpted, understated look that mimics your natural brows."*

–Marc Reagan, Global Pro Artist



Available as from mid-January 2025 at Bobbi Brown stores, at Bobbi Brown Cosmetics Counters in retail stores and online at www.bobbibrowncosmetics.nl

For more information, please contact Lyddia Roy: contact@mmbsy.com

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